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[illegible]

5 A bicycle shift control device includes a takeup element for pulling and releasing a shift control element, a first finger contact member, a second finger contact member, and an interconnecting member that rotates around a rotational axis. The interconnecting member interconnects the first finger contact member and the second finger contacting member so that the first finger contact member and the second finger contact member move in a same,
10 direction relative to the rotational axis. The first finger contact member has a first finger contact surface disposed on a first side of a plane, wherein the first finger contact member moves toward the plane when the takeup element moves in a pulling direction. Conversely, the first finger contact member moves away from the plane when the takeup element moves in a releasing direction. A second finger contact member has a second finger contact surface
15 disposed on the first side of the plane, wherein the second finger contact member moves away from the plane when the takeup element moves in the pulling direction. Conversely, the second finger contact member moves toward the plane when the takeup element moves in the releasing direction. A first straight phantom line perpendicular to the first finger contact surface intersects a second straight phantom line perpendicular to the second finger contact
20 surface.